

Name \_\_\_\_\_

## **Ethos. Pathos. logos**

### **In Advertisements**

What product is being advertised?	Briefly describe the advertisement. What is happening?	What rhetorical appeal is used? Ethos, pathos, and/or logos?	Is the use of rhetoric in the advertisement effective? Explain.
Print Ad #1:			
Print Ad #2:			
Print Ad #3:			
Print Ad #4:			
Print Ad #5:			

Name \_\_\_\_\_

Print Ad #:6			
Commercial #1:			
Commercial #2:			
Commercial #3:			
Commercial #4:			
Commercial #5:			